

"I won't philosophize and will be read."

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MAGAZINE

Published on Thursday, February 24, 2005

How They Got Here

BY FM STAFF

In just a year, TheFacebook has seen seemingly unrestrained growth. Here are some highlights from the past twelve months.

FEBRUARY 4

- Zuckerberg launches TheFacebook during Harvard's shopping week
- The site runs off of one server for \$85 per month

FEBRUARY 18 – 4,300 users

- Zuckerberg is first approached by investors
- Moskovitz is enlisted to expand site to other schools

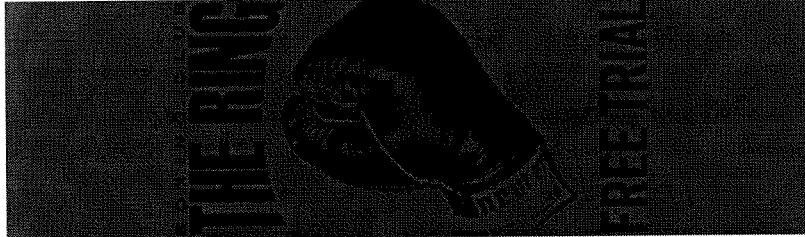
LATE FEBRUARY - MARCH 5 – 10,000

- TheFacebook reaches Columbia, Yale, Stanford

MARCH 31 – 31,000

- The site now runs off of 5 servers, costing \$450 per month

<http://www.thecrimson.com/article.aspx?ref=505941>



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APRIL 14 – 51,910

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- TheFacebook moves its servers to a boutique hosting service near Zuckerberg's new York hometown

APRIL 25 – EARLY MAY – 82,000

- Moskovitz leads nationwide expansion

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- Saverin experiments with national advertising

Zuckerberg and McCollum begin discussing Wirehog

JUNE 10 – LATE JUNE – 160,000

- TheFacebook moves to Palo Alto, California

- Sean Parker, two interns join the team

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- Saverin goes to New York

JULY 21 – AUGUST 25 – 190,000

- TheFacebook falls \$50,000 in debt

Zuckerberg meets with investors

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EARLY SEPTEMBER – 250,000

- The team redesigns and relaunches the site
- ConnectU files lawsuit against TheFacebook
- Casa Facebook moves to Los Altos, CA

- D'Angelo, Saverin, interns return to school.

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OCT 21 – 500,000

Web Marketing Weight Loss Pill School Fundraisers: Fundraising California Mortgage Ltd. edition art & collectibles Best Student Credit Cards iambigbrother North Cyprus Estate Agent Enzyte	<ul style="list-style-type: none"> Wirehog launches (first week in November) Zuckerberg meets with East Coast investors <p>NOVEMBER 30 – 910,000</p> <ul style="list-style-type: none"> Angel investor Peter Thiel throws One Million User Party at Frisson (San Francisco) <p>JANUARY 16 – 1.3 million</p> <ul style="list-style-type: none"> Casa Facebook moves to Menlo Park Press representative Chris Hughes moves to France <p>FEB 7 – 1.5 million</p> <ul style="list-style-type: none"> National Beirut Tournament briefly launched, cancelled First European schools launched
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